

# SHINE AS A PARTNER SPONSOR AT THE 2009 VIRGINIA ENGINEERS CONFERENCE

**September 16-17**  
Williamsburg Marriott, Williamsburg, VA

Co-sponsored by the American Council of Engineering Companies of Virginia and the Virginia Society of Professional Engineers, the **Virginia Engineers Conference** is *the* premier education and networking forum for design firm principals and decision makers. Associate sponsors include ASCE Virginia, ASHRAE Richmond & Hampton Roads Chapters, and Virginia Structural Engineers Council. Showcase your services and products, and demonstrate your company's commitment and support of the industry through Sponsorship. Gain statewide exposure for as little as \$100.

## AVAILABLE OPPORTUNITIES:

<b>Luncheons</b> (Wed or Thurs)	\$ 1,500 each
<b>Continental Breakfasts</b> (Wed or Thurs)	\$ 600 each
<b>Mid-Morning Breaks</b> (Wed or Thurs)	\$ 600 each
<b>Afternoon Breaks</b> (Wed or Thurs)	\$ 600 each
<b>Track Sponsors</b>	
<b>Wednesday:</b> Professional (2 sessions)	\$ 350
Technical (2 sessions)	\$ 350
Business (4 sessions)	\$ 750
Structural (4 sessions)	\$ 750
Project Management (whole day)	\$ 750
<b>Thursday:</b> Professional (2 sessions)	\$ 350
Technical (2 sessions)	\$ 350
Business (4 sessions)	\$ 750
Civil (4 sessions)	\$ 750
Mechanical (4 sessions)	\$ 750
<b>Conference Notebook Advertisements</b> (see pricing page)	<b>Varies</b>
<b>Conference Web Site Banner Sponsor</b> (available May-Sept.)	\$ 400
<b>Conference Web Site Advertiser</b> (3 available each month)	\$ 100 per ad per month
<b>Email Sponsor</b> (3 available)	\$ 250 each

**SPONSOR'S CHOICE**—Call Leigh Dicks at (804) 364-0505 or e-mail [LeighDicks@VSPE.org](mailto:LeighDicks@VSPE.org) to discuss creative sponsorship options featuring your company logo on items such as door prizes, etc. The promotional possibilities are limited only by your imagination!

# 2009 VIRGINIA ENGINEERS CONFERENCE

## PARTNER SPONSOR BENEFITS

**Luncheons** (two available) September 16 or 17, 11:45 a.m.– 1:15 p.m.

- ◆ Opportunity to speak about your company (10-15 minutes)
- ◆ Recognition in conference program, on conference banner and during the luncheon
- ◆ Logo recognition and link from VEC website
- ◆ Your company information (brochures, etc.) included in registration packets
- ◆ One complimentary *full* conference registration with Sponsor ribbon
- ◆ Table to display promotional materials on the day of the luncheon

**Continental Breakfasts** (two available) September 16 or 17, 7:30 a.m. – 8:00 a.m.

- ◆ Recognition in conference program, on conference banner and during the breakfast
- ◆ Logo recognition and link from VEC website
- ◆ Your company information (brochures, etc.) included in registration packets
- ◆ Table available during the breakfast

**Mid-Morning Breaks** (two available) September 16 or 17, 9:30 a.m.– 10:00 a.m.

- ◆ Recognition in conference program, on conference banner and during the break
- ◆ Logo recognition and link from VEC website
- ◆ Your company information (brochures, etc.) included in registration packets
- ◆ Table available during the break

**Afternoon Breaks** (two available) September 16 or 17, 3:00 p.m. – 3:30 p.m.

- ◆ Recognition in conference program, on conference banner and during the break
- ◆ Logo recognition and link from VEC website
- ◆ Your company information (brochures, etc.) included in registration packets
- ◆ Table available during the break

**Track Sponsors** (available each day) September 16 or 17, 8:00 a.m. – 5:00 p.m.

- ◆ Recognition in conference program, on conference banner and signage at each session
- ◆ Logo recognition and link from VEC website
- ◆ One complimentary *1-day* conference registration with Sponsor ribbon for 4 session tracks
- ◆ Your company information (brochures, etc.) included in registration packets OR handed out in each session

**Conference Web Site Banner Sponsor (5 months)**

- ◆ Banner with link to sponsor site from May through September
- ◆ Recognition in conference program

**Conference Web Site Advertiser (3 available each month)**

- ◆ Logo recognition and link on VEC website for one month, available May through September
- ◆ Recognition in conference program

**Email Sponsor (3 available)**

- ◆ Logo recognition and link to sponsors' website
- ◆ Recognition in conference program
- ◆ Three emails to be sent: Announcing Open Registration, Registration Reminder, Last Minute Update

**Conference Notebook Advertisement Rates - all attendees receive at conference**

Inside Front Cover	Color/slick	Full page
50 White Notebook Paper	B&W/plain	Bottom of each page
40 Ads	Color/slick	Business Card Size
Front of the Last Page	Color/slick	Full page
Back of Last Page	Color/click	Full page
1/2 Folder to Hold Paper	Black ink	Half page

Yes! I would like to be a **PARTNER SPONSOR** of the  
**2009 VIRGINIA ENGINEERS CONFERENCE**  
**September 16-17**  
**Williamsburg Marriott, Williamsburg, Virginia**

I have chosen the following opportunity (please check):

**Conference**

- Conference Web Site Banner Sponsor (5 months) \$ 400
- Conference Web Site Advertiser (3 available each month) \$ 100 each ad per month
- Email Sponsor (3 available) \$ 250 each
- Conference Notebook Attach marked pricing page

**Wednesday, September 16, 2009**

- Continental Breakfast \$ 600
- Mid-Morning Break \$ 600
- Luncheon \$1,500
- Afternoon Break \$ 600
- Track Sponsor (circle appropriate one below)
  - (business \* structural \* project management) \$ 750 each
  - (professional \* technical) \$ 350 each

**Thursday, September 17, 2009**

- Continental Breakfast \$ 600
- Mid-Morning Break \$ 600
- Luncheon \$1,500
- Afternoon Break \$ 600
- Track Sponsor (circle appropriate one below)
  - (business \* civil \* mechanical) \$ 750 each
  - (professional \* technical) \$ 350 each

NAME (point of contact) \_\_\_\_\_

COMPANY OR ORGANIZATION (print *exactly* as you want it to appear & e-mail .jpg logo to address below)

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ COMPANY URL \_\_\_\_\_

**PAYMENT:** Enclosed is my total payment of \$ \_\_\_\_\_  Check  VISA  MasterCard

*If paying by credit card, please complete the following:*

Cardholder Name \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address & Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Security Code (3 digits on back of card): \_\_\_\_\_

Signature \_\_\_\_\_

**MAKE CHECKS PAYABLE TO VEC**

**NOTE: PAYING BY CREDIT CARD – FAX TO: 804-364-0606 - DO NOT MAIL**

**PAYING WITH CHECK – MAIL TO: VA Society of Professional Engineers, Attn: VEC**

3420 Pump Road, #240, Richmond, VA 23233

**QUESTIONS?** Call Leigh at (804) 364-0505; e-mail logo to [LeighDicks@VSPE.org](mailto:LeighDicks@VSPE.org)

# Conference Notebook Advertisement Rates

Check the appropriate box below and indicate your preference of either a half page or full page advertisement where appropriate, by circling your choice.

	<b>Half page</b>	<b>Full page</b>
<input type="checkbox"/> Inside Front Cover		\$2,000
<input type="checkbox"/> Front of Last Page	\$1,000	\$1,500
<input type="checkbox"/> Back of Last Page	\$750	\$1,000
<input type="checkbox"/> Business Card Size Ad (3.5 x 2 inches)	\$250 Each	
<input type="checkbox"/> 1/2 Folder to Hold Papers	\$750	
<input type="checkbox"/> 50 White Notebook Paper (8.5 x 1.5 inches)	\$1000 (advertisement @ bottom of each page)	

**Note:** All business card advertisements should be 3.5 x 2 inches in size and be in high color resolution jpeg format.

**DEADLINE FOR ADVERTISEMENTS : August 21, 2009**

**QUESTIONS?** Call Leigh Dicks at (804) 364-0505; e-mail artwork advertisement to [LeighDicks@VSPE.org](mailto:LeighDicks@VSPE.org).